

Trends Report: A Decade of Marina and Boatyard Industry Data (2009 to 2019)

Editor's Note: Each October, Marina Dock Age surveys marinas and boatyards across the country via its online survey program. This year we're excited to present 10 years of statistics on occupancy rates and expenses. Our surveys have also collected seven to nine years of data for slip/service rates, product/service revenues and annual gross profits. We publish the annual reports and a selection of trends data each year in issues of the magazine. Here, we have compiled all the years and all the data into one report, which we'll expand on each year.

Occupancy Rates

Fig. 1A shows annual occupancy rates compared to the previous year from 2009 to 2019. The majority continues to report higher occupancy rates than the previous year, though this past year there was a drop in those reporting a higher occupancy from 63% to 49%. That was matched by an increase in facilities reporting steady occupancy rates from 24% to 32%. Only 10% reported a lower occupancy, compared to the previous year, a 4% increase from 2018.

Fig. 1A: Occupancy Rate, compared to the previous year, (2009 to 2019)

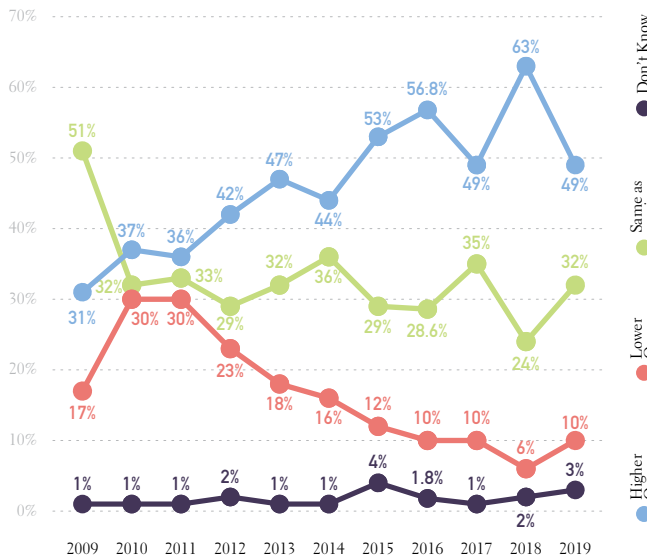


Fig. 1B: Overall Occupancy Rate Percentage (2012 to 2019)

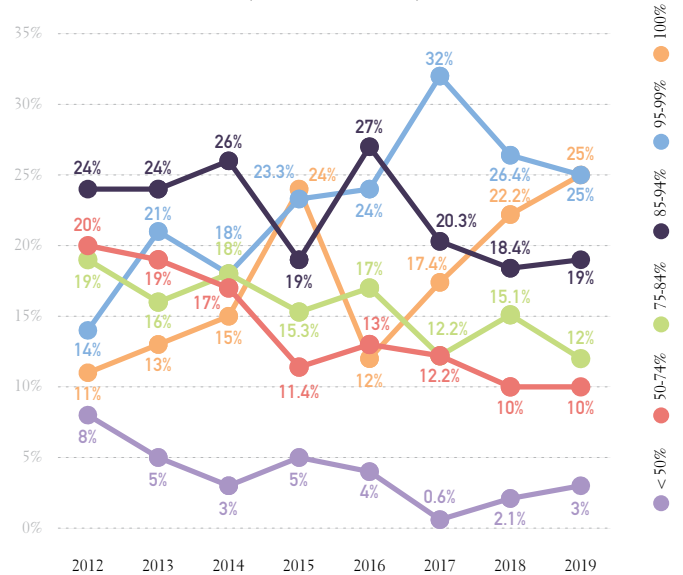


Fig. 2: Slip/Service Rates, compared to the previous year (2012 to 2019)

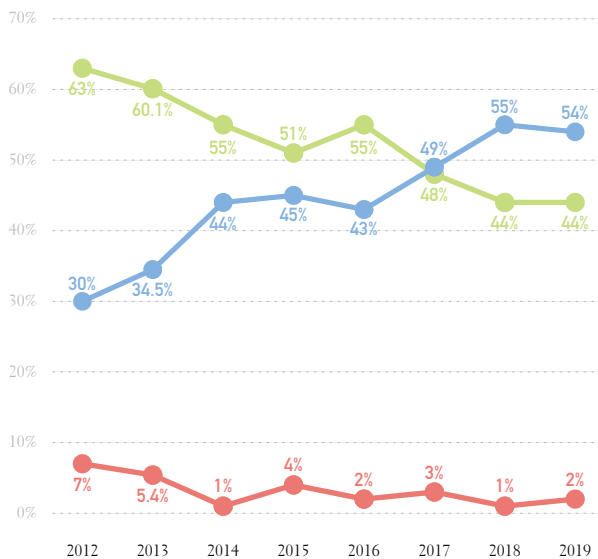


Fig. 3A: Leased Slip Revenues, compared to the previous year (2011 to 2019)

